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## New Mexico to Have Rose Parade Float



By Nancy Tipton

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New Mexico plans to sponsor a float in the 2010 Tournament of Roses Parade in Pasadena, Calif.

New Mexico Tourism Secretary Michael Cerletti said the response from the southern Californian travel market to New Mexican floats in the 2006, 2008 and 2009 parades was tremendous, and a float is a good way to reach potential visitors.

The float will be built by Fiesta Parade Floats of Pasadena and designed by Raul Rodriguez. The design will be unveiled Oct. 29.

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